MOTIVATION FOR THE INITIATIVES

(According to the LBG methodology)

- Charitable gifts: 2,045,293€
  Occasional support for social causes.

- Social investment: 7,277,018€
  Strategic long-term commitment to cooperate with the community.

- Initiatives aligned with the business: 3,425,592€
  Social initiatives aimed directly at driving the company’s business.

TYPE OF CONTRIBUTION

(According to the LBG methodology)

- Cash: 11,684,697€
- Time: 343,005€
- In kind: 719,930€
- Management costs: 988,590€

CONTRIBUTION BY AREA OF ACTION

(According to the LBG methodology)

- Education: 2,367,811€
- Health: 869,680€
- Socioeconomic Development: 5,756,430€
- Environment: 1,524,225€
- Arts and Culture: 1,513,368€
- Social Welfare: 684,697€
- Humanitarian Aid: 32,692€