WIND FARMS KROBIA I – PONIEC II
POLAND

Community education campaigns

Krobia I and Poniec II are two wind farms situated between the municipalities of Krobia and Poniec, in the state of Wielkopolskie, Poland. In order to mitigate the impact in the areas of influence of the wind farms, ACCIONA is developing social actions with the aim to improve the quality of life in the community.

With the agreement of the different municipalities, ACCIONA Poland is supporting the communities from the habilitation and fitting of playgrounds to the sponsorship of musical activities for children and young people. As well, they have created a specific website of the wind farm in english and polish (www.krobia-poniecwindfarm.com and www.krobia-poniecwindfarm.pl) with the goal of providing updated and relevant information about the project and establish a communication channel between the company and involved actors.

One of the major events has been the commemoration of the Global Wind Day, celebrated in Poniec. For the celebration, the company organized a series of activities, contests and events for children with the support of the Municipality of Poniec and the Police Force and Fire Department to provide assistance if necessary and in addition, to do demonstrations about emergencies and first aids. There was a concert of local bands, sport competitions, artistic activities and dance and music performances by children.

At the same time, the competition “Wind turbines of yesterday and today” took place for kids between 3 and 12 year of the municipality of Krobia and Poniec. The objective of the contest was to create an ecologic turbine model made with recycled materials and with a maximum height of 130m. 300 models were sent to the Cultural Centre of Poniec and 9 winners were chosen and rewarded in the Global Wind Day celebration.

The event had a large influx of public and was promoted in different communication channels such as web portals, local newspapers, social networks and even on an online television.

Co-Sponsorship Children and Youth Woodwind Orchestra

As a result of the Social Impact Management methodology, ACCIONA has developed a number of sponsorship activities and improvements of infrastructure in the communities around the Poniec Wind Farm, in operation since 2015.

In 2018, the company sponsored the Children and Youth Woodwind Orchestra of the Municipal Culture Centre in Poniec, with the agreement of the municipality, reaching 60 beneficiaries.

With these initiatives, ACCIONA shows its commitment to the communities in which it operates by improving its social welfare, promoting educational campaigns through sponsorships, and giving the opportunity to live new experiences for children and young people.